

Key Financial to Hold Tax Document Paper Shredding Event in April

WEST CHESTER, PA, April 9, 2018 (GLOBE NEWSWIRE) – Key Financial, Inc., a Barron's and Forbes nationally recognized wealth management firm in West Chester, PA will be holding a "Document Shred Event" on Friday April 20th from 10:00am to 5:00pm. The event will be held at the West Chester Office, located at 1045 Andrew Drive, Suite A. Clients of Key Financial, as well as members of the general public are encouraged to bring any old tax information or documents that they would like to shred in a safe and secure manner. "Now that tax season is coming to an end, we have had many requests from clients asking if they could stop by and shred their old confidential documents", explained Bernadette Hunter, Director of Communications at Key Financial. "They know we utilize a secure system of document shredding, and in light of all the identity theft issues happening on a national level, we are happy to give them this opportunity."

Local CPA Bruce Boylston of Rothman Boylston, LLC, has high praise for events like these. "With all of our attention focused on cyber security we tend to overlook our paper. A study not too long ago showed that one in five data breaches involved paper documents. Most tax documents still reflect your social security number along with other information. Best practices is to always shred your paper documents." When asked about the accomplishment, Brennan was quick to note, "When it comes down to it, it's all about teamwork. The whole is only as good as the sum of its parts, and I am blessed to have such a talented and dedicated team of professionals who are committed to the highest standards. I am honored to be placed in such a ranking, and consider this a team win."

Employees of Key Financial will happily accept all paper documents without any metal bindings. No CDs or flash drives can be accepted. Key Financial, Inc. provides comprehensive financial planning and wealth management services and is located at 1045 Andrew Drive Suite A West Chester, PA. For information about the firm's planning services or to speak with Patti Brennan, call (610) 429–9050 or visit www.keyfinancialinc.com.

On a local level, Brennan proudly serves on the Board for the YMCA of Greater Brandywine and Cuddle My Kids. She has formerly served on the Boards of the Chester County Economic Development Council, SEEDCO and Penn Medicine Chester County Hospital. As the President and CEO of Key Financial for almost 30 years, Brennan provides comprehensive wealth management with integrated strategies that are unique to each client. Known for her ability to see the impact of the "little details" on the big picture, Brennan is known for communicating complex financial concepts in simple, understandable and meaningful terms.

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Securities offered through Royal Alliance Associates, Inc., member FINRA/SIPC. Insurance services offered through Patricia Brennan are independent of Royal Alliance Associates, Inc. Advisory services offered through Key Financial, Inc., a registered investment advisor not affiliated with Royal Alliance Associates, Inc.

*The Forbes ranking of America's Top Wealth Advisors, is based on an algorithm of qualitative and quantitative data, rating thousands of wealth advisors with a minimum of seven years of experience and weighing factors like revenue trends, assets under management, compliance records, industry experience and best practices learned through telephone and in-person interviews. There is no fee in exchange for rankings.

The "Barron's Winner's Circle Top 100" is a select group of individuals who are screened on a number of different criteria. Among factors the survey takes into consideration are the overall size and success of practices, the quality of service provided to clients, adherence to high standards of industry regulatory compliance, and leadership in "best practices" of wealth management. Portfolio performance is not a factor. Please see www.barrons.com for more information.